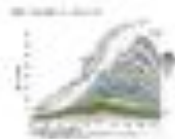


can electric vehicles  
alone save the planet?

is online shopping  
more sustainable?

Kevin (Yiming) Chen



freshDirect myGrocery  
HelloFresh Popcorn SOAP...

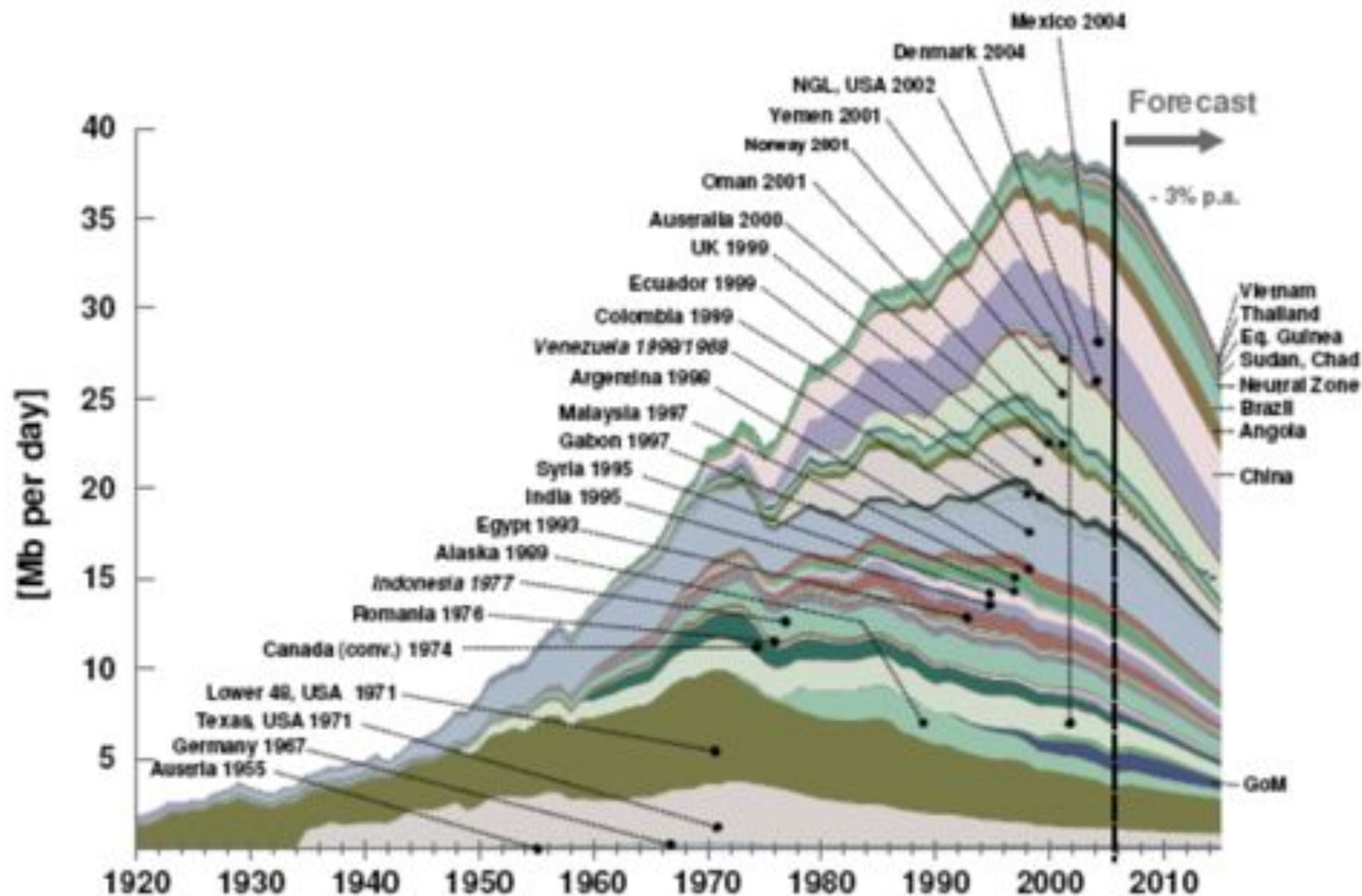


**Caption 1:** Due to unsustainable dependence on fossil fuels, the question becomes whether electric vehicles like this one-off pure electric DeLorean can take us back to the future. Considering the current electricity generation mix and environmentally controversial battery manufacturing techniques, the answer for now is, at best, a potential yes.

**Caption 2:** Online shopping has been easier than ever. Even perishable groceries will timely arrive at your front door. However, making online shopping a sustainable act has never been straightforward. Consumer's shopping behavior and the freight side of the industry together make sustainability an ever changing problem to tackle.

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Figure 5: Oil producing countries past peak



Ludwig-Bölkow-Systemtechnik GmbH, 2007

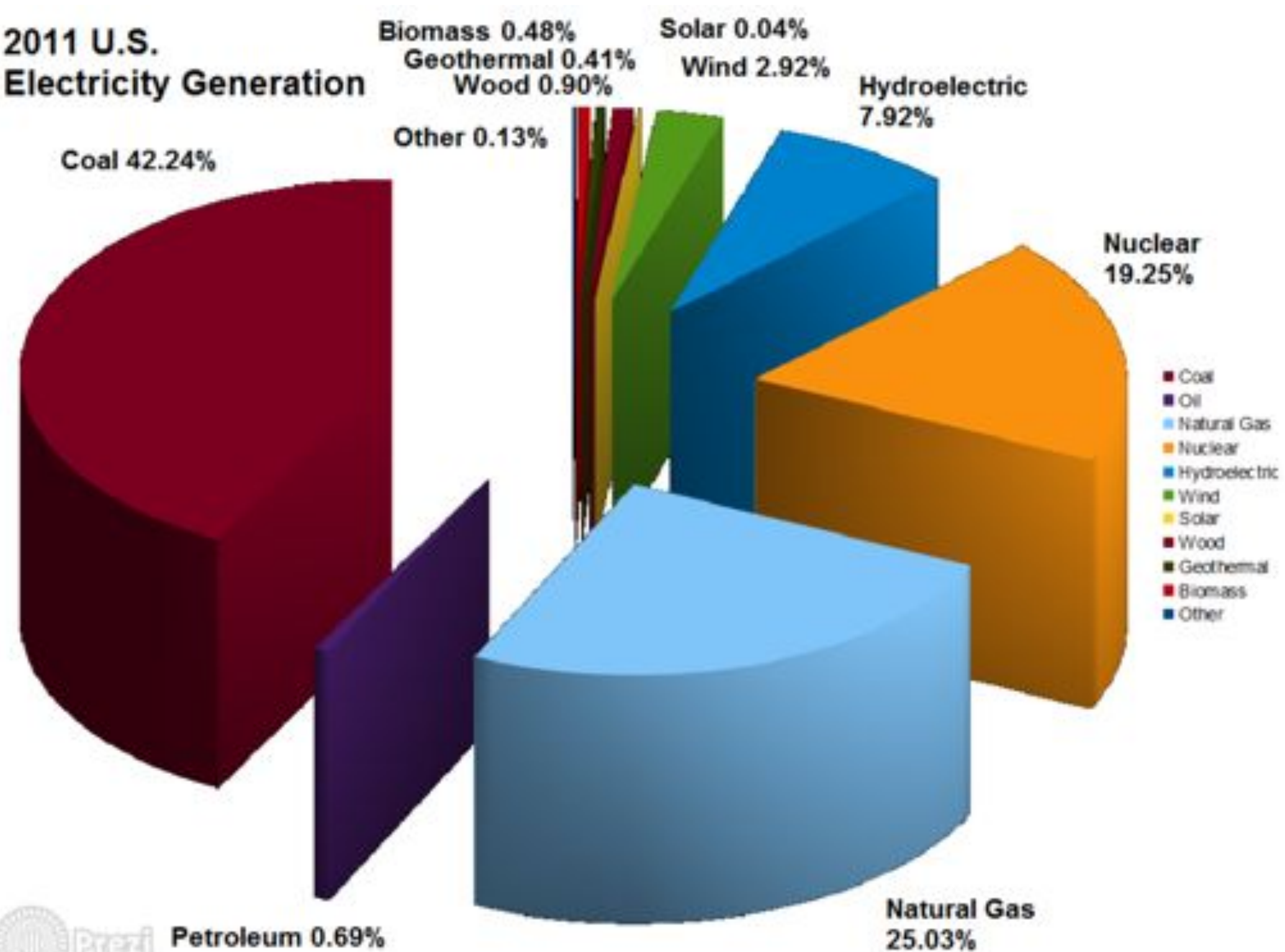
Source: IHS 2006; PEMEX, petrobras ; NPD, DTI, ENS(Dk), NEB, RRC, US-EIA, January 2007

Forecast: LBST estimate, 25 January 2007

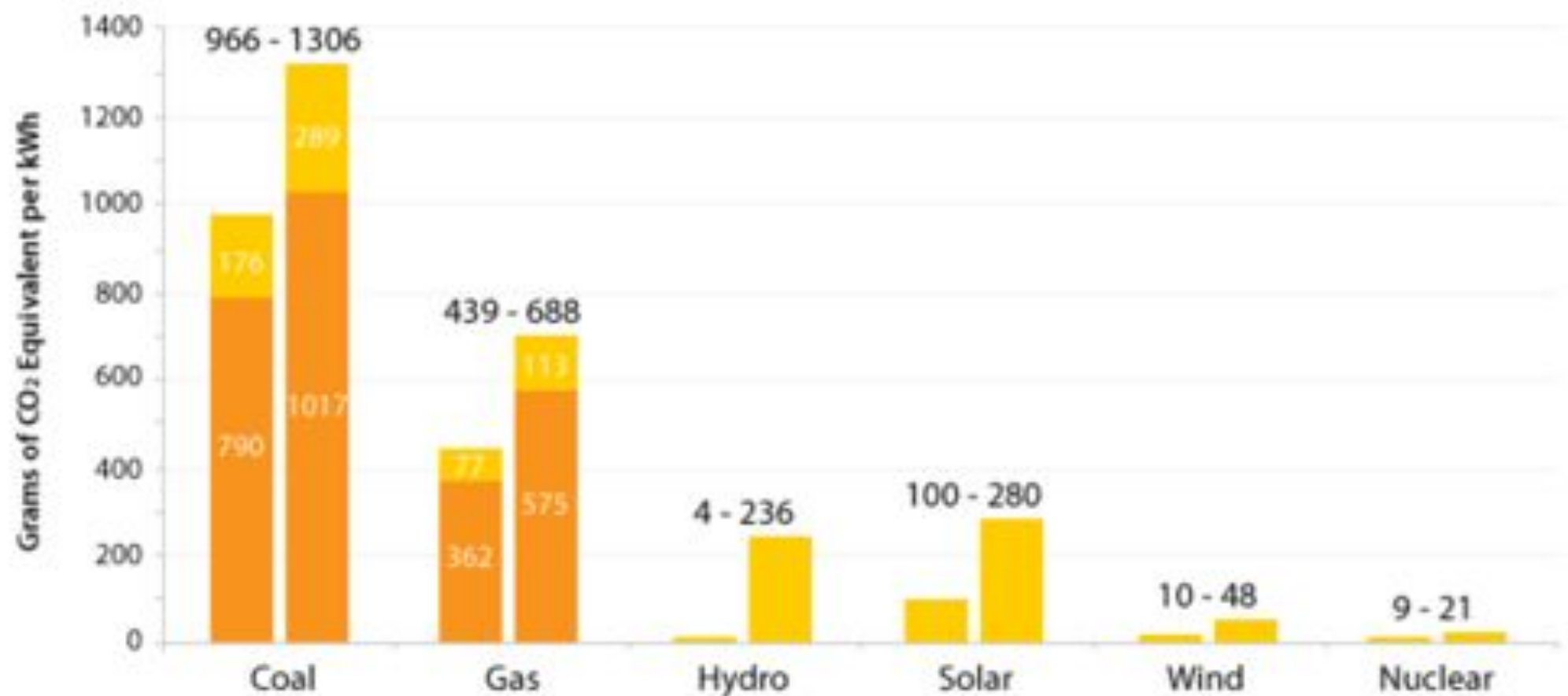


Prezi

2011 U.S.  
Electricity Generation



## Range of Greenhouse Gas Emissions from Electricity Production



source: International Atomic Energy Agency



Prezi

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**amazon.com**<sup>®</sup>

**ebay**<sup>®</sup>



**Walmart** 

  
**Alibaba.com**<sup>™</sup>

**淘宝网**  
**Taobao.com**

The logo for freshdirect, featuring the word "fresh" in green and "direct" in orange, with a small green leaf icon above the "f".

The logo for myGoffer, featuring the word "my" in blue, "G" in green, "offer" in blue, and a checkmark icon above the "o". Below the logo is the tagline "A better way to shop."

The logo for Netgrocer, featuring the word "Netgrocer" in black with a green leaf icon above the "o", and ".com" in green below it.

The logo for Peapod, featuring the word "Peapod" in black with a green pea icon above the "o".

The logo for SOAP.com, featuring the word "SOAP" in large, colorful letters (S in purple, O in orange, A in green, P in blue) and ".com" in a smaller, cursive font.







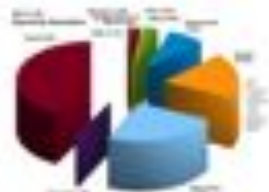
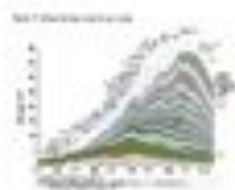
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